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The 9th Our Ocean Conference presents an opportunity for all stakeholders to join forces in driving impactful change. In the vast expanse of challenges, #OurOceanGreece holds an Ocean of Potential - a potential we must unlock together for a sustainable and resilient future. Through collaboration and timely action, we can unlock groundbreaking solutions for a healthier planet. This toolkit provides you with the tools and resources to amplify our urgent call for accelerated, transformative action for the ocean.

USE THIS TOOLKIT TO STAY CONNECTED AND JOIN THE CONVERSATION

PRIMARY HASHTAGS

#OurOceanGreece

#OurOcean2024

SECONDARY HASHTAGS

Areas of Action:

#SustainableFisheries
#SmallScaleFisheries
#SustainableBlueEconomy
#ClimateAction
#MarinePollution

Key Agreements & Conferences:

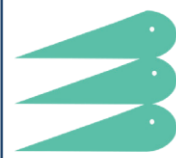
#RaceForRatification
#30x30
#PlasticsTreaty
#DefendTheDeep
#UNOC25
#SDG14
#SaveOurOcean

Conference Themes:

#SustainableTourism
#GreenTransition
#GreenShipping
#MarinePollution

Youth Leadership Summit:

#OurOceanYLS



OUR OCEAN AN OCEAN OF POTENTIAL

"An Ocean of Potential" signifies the untapped opportunities within Our Ocean. It's the potential for sustainable livelihoods, thriving ecosystems, and a resilient future. By unlocking this potential through collaboration and action, Our Ocean Conferences pave the way for a healthier, more vibrant planet.



Marine Protected Areas (MPAs):

Potential: Imagine a world where marine life thrives, fisheries are abundant, and the livelihoods of coastal communities are protected. It's a world where science flourishes, and we learn from the ocean's natural wonders. This is the potential of well-managed MPAs - to create resilient marine ecosystems that can withstand environmental challenges and provide a sustainable future for all.

Sustainable Blue Economies:

Potential: By embracing sustainable aquaculture and fisheries practices, we have the potential to create thriving coastal communities, spur economic growth, and ensure food security for generations to come. Balancing our economic interests with environmental conservation will help us to achieve long-term benefits and build a brighter future for all.

Climate Change Resilience:

Potential: By implementing resilient practices like coral reef restoration and mangrove conservation, we can create a better future for our coasts. This holds the potential to mitigate the impacts of climate change, ensuring both the health of our ecosystems and the well-being of our communities.

Maritime Security:

Potential: Together, we have the power to combat illegal, unreported, and unregulated fishing, piracy, and other threats through collaborative efforts in maritime security. We have the potential to create a secure environment that fosters sustainable activities, protects the livelihoods of coastal communities, and paves the way for a brighter, more prosperous future.

Sustainable Fisheries:

Potential: By implementing science-based fisheries management practices, we have the ability to restore and replenish fish stocks, thus ensuring the long-term viability and economic stability for fishing communities. With a balanced approach that sustains both marine life and the livelihoods of those dependent on fisheries, we have the potential to create a brighter future for our oceans and the people who rely on them.

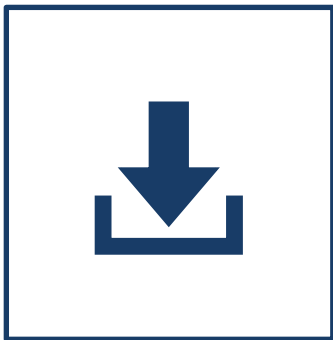
Marine Pollution:

Potential: Imagine a world where the ocean is pristine and teeming with life. With innovative technologies and policies, we can make this a reality. By creating a circular economy that minimizes waste and pollution, we can reduce marine pollution and improve the well-being of both humans and marine life. The potential for positive change is within our reach.

SOCIAL CARDS AND POSTS



DOWNLOAD



📅 Countdown to the 9th Our Ocean Conference 🌐
Get ready to unlock an ocean of potential in the heart of Greece! Follow #OurOceanGreece and stay tuned for updates!

➔ Visit

<https://www.ourocean2024.gov.gr>

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#OurOceanGreece

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Excited to be joining the movement for a healthier ocean at #OurOceanGreeceGR! In the vast expanse of challenges, our ocean holds an Ocean of Potential — a potential we must unlock together for a sustainable and resilient future.

#OurOcean2024

<https://www.ourocean2024.gov.gr/>



#OurOceanGreece will create a space for collaborative dialogue to unlock an ocean of potential in 6 areas of action:

- 🌐 #MPAs
- 🌐 #BlueEconomy
- 🌐 #OceanClimate
- 🌐 #MaritimeSecurity
- 🌐 #MarinePollution
- 🌐 #SustainableFisheries

Learn more:

<https://ourocean2024.gov.gr/areas-of-actions/>



The 9th Our Ocean Conference marks the start of a dynamic process that will result in further solutions. 🌐

To unlock an ocean of potential, we need strong & bold commitments to deliver courageous, measurable and impactful ocean actions!

#OurOceanGreece

#OurOcean2024



**PRIORITY
HANDLES**



Our Ocean Greece

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Sustainable Ocean Alliance

#OurOceanYLS

Instagram: soalliance

LinkedIn: Sustainable Ocean Alliance

Greek Ministry of Foreign Affairs

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LinkedIn: @grecemfa

Greek Ministry of Environment & Energy

X: @YpenGr

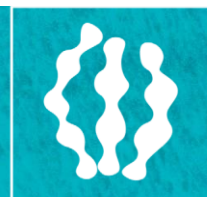
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Facebook: ypen.gov

LinkedIn: Hellenic Ministry of Environment and Energy

Natural Environment & Climate Change Agency

Facebook: ofypeka



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